

# Track product prices across the whole Internet

## Why automated monitoring?

If you want to set up your pricing correctly, you need to keep track of the price levels on the market. Price monitoring will help you check your own position on the market and identify relevant competitors. Manual monitoring takes too much time and sources, so it doesn't pay off. And that's why it needs to be automated.

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### Suitable for:

#### **ONLINE SHOPS AND RETAILERS**

Monitor your competitors and react to their pricing policy.

#### **MANUFACTURERS AND DISTRIBUTORS**

Keep track of what price your goods will eventually be sold at.

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## Why is Azor the best guide through the online pricing maze?



### **High-quality pairing**

Double datamining lets us achieve the highest level of pairing on the market.



### **Simple to deploy**

The only thing we need is your product XML feed. From there you just enter what you'd like to monitor into the application.



### **Total control**

You can change the pairing in the application yourself and at any time. We are transparent.



### **Making the impossible possible**

Azor is capable of monitoring and pairing even very demanding segments, such as food, perfumes, toys, and more.



### **Tons of data**

It proactively searches and cleans new data related to the goods on the Internet.

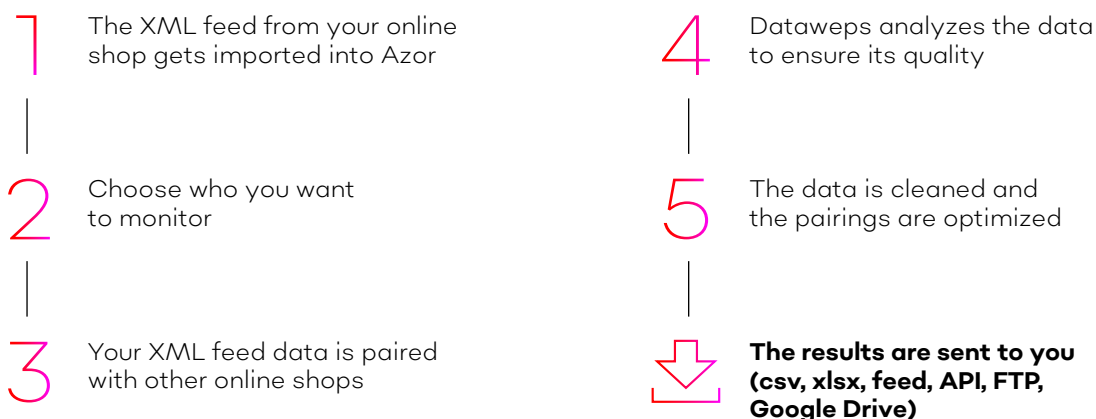


### **TOP support**

We are constantly improving the quality of the data, and are always available to answer your questions and help you keep track.

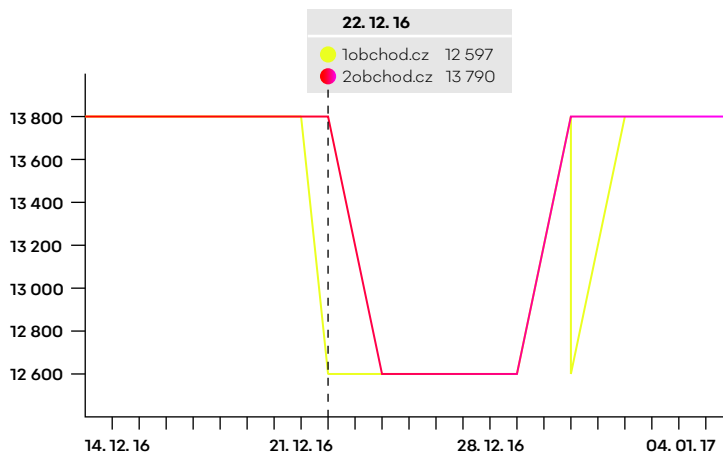
Thanks to Azor you'll have your product prices under control. This, for example, can help you make better strategic decisions and even automate your repricing processes.

## How does it all work?



## What else can Azor and its team do?

- Provide the data hourly, for when you need to monitor some products more intensively.
- Send the data to your systems. So you don't have to learn how to work with a new environment.
- Identify errors in your data. And give you advice on how to modify your data to get a better level of pairing.
- Leave it up to you. If you want to make your own changes to pairing, you are free to do so.



## Who keeps track with Azor?

**PHILIPS**

**CZC.CZ**



**Would you like to keep track of prices with Azor? Contact us:**

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