



## Improve your pricing using advanced automation

### Each product is important to Disivo

Let's be honest here. When pricing and repricing on your own, not every product can get the same amount of attention. And it makes sense, as you only have time for the most important products – the best-selling ones. Disivo, on the other hand, dedicates the same amount of care to all your products, even to those you don't have time for now.



**INCREASE YOUR SALES  
AND MARGINS**



**BECOME MORE  
EFFICIENT**

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### Benefits of automating with Disivo



#### **More effective pricing strategies**

A data-driven approach means you'll no longer have to set product prices based solely on rough estimates. It enables you to improve your position on the market and make the most of its fluctuations.



#### **Bigger sales and margins**

With Disivo, you set the price of each product based on the actual situation on the market, letting you safely increase your margins and sales without losing customers.



#### **Huge flexibility**

Disivo offers a lot of various strategies to choose from. On top of that, product managers can adjust the rules for price changes on their own. No more waiting for the IT department to get to it!



#### **Professional support**

Extensive marketing data and years of experience have given us a good sense of what the market is doing, and we'll be happy to help you set up your pricing strategy to take advantage of it.

## Why automate pricing strategies?

Concerning pricing, most online shops miss a lot of potential to improve and increase their sales and margins. This is typically because time and resource limitations leave them focusing only on detailed pricing and repricing their most important products, while roughly estimating the prices of other products and never thinking about repricing.

**Automated dynamic pricing and repricing remove these barriers. Disivo looks at the data from your results and those of your competitors and reprices all your products based on the rules you set up, thus making your pricing strategy more efficient.**

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## How Disivo improves your pricing in three steps

1

### We pair inputs from 3 sources

We gain data from your feed, Google Analytics and monitoring of your competitors' prices, ideally our Azor tool.

2

### You set up the rules

There are so many ways to set up your strategy, and we're happy to help.



### We reprice your goods based on the data

You can download the new prices as CSV from the application or we can create an XML feed for you.

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**Would you like to get advanced automated pricing and repricing with Disivo? Contact us:**

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